

Highlighting

Accomplishments

2014 FINANCIAL BRIEF



Growth. Opportunities. Benefits.

Those three words embody the recent focus for the DSAF organization.

We are just coming off of the high of the 2015 Capital City Step Up for Down Syndrome Walk (CCSUDS) last month. The CCSUDS Committee assembled our largest awareness and fundraising event yet, with 77 teams, more than 1,700 pre-registrations and a record 1,620 day-of participants. Joining the masses, Board members were present and engaged (*and, taking notes*).

Our Walk has tripled in size over the past 14 years. And, even though Kansas City has the largest walk in the U.S. (10,000 walkers), it's worth making some comparisons to put the impact of CCSUDS in perspective:

KC—10,000 walkers / 2,500,000 KC population (0.4%)

CCSUDS—1,620 walkers / 250,000 Lincoln population (0.65%)

Our local Step UP Walk is reaching more people per capita—that's exciting!

In response to the observations gathered at the Walk and feedback from our bi-annual chairs events, the Board chose to publish this abbreviated recap to not only outline the fantastic highlights of DSAF new and continuing member opportunities, but also offer a breakdown of those programs and events. While the budget and planning process isn't that exciting, the benefits stemming from that process are. We have an amazing Treasurer who holds us accountable by diligently working with our CPA firm to carefully track every penny and keep each budget category visible to the Board of Directors on a monthly basis. The following pages show specific examples of how the dollars are used.

This spring, the DSAF finished an extensive search process via search committee to arrive at a huge and exciting milestone in hiring our first full-time Program Director, Jodi Brodersen White! Jodi brings fantastic energy, passion, and capacity for us to explore new opportunities for the organization - short and long term. I hope you can meet Jodi face to face at one of our next events.

Additionally, DSAF Board of Directors recently held its annual Strategic Planning retreat. It was a very productive evening, reflecting on successful endeavors of the past year and focusing on specific challenges which need to be addressed in order to plan for the next level of growth and benefits.

Please peruse this publication to see the varied facets and offerings that you may not know are happening within our organization. Whether you are new to the DSAF family, or a long-time member—thank you, for your continued participation. Look for great things to come.

- DEan Fuelberth, President, Board of Directors

Formed in 1995 as a way for parents to network and share accomplishments and challenges of family members with Down syndrome. Many families expecting a child with Down syndrome may not always have great supports or know much specific information regarding Down syndrome. The DSAF can help provide a picture of what a blessing their child will be in their lives.

2007 - DSAF launched first professional website

After several year of growing Walks, leadership split the Walk Committee, which also served as the early DSAF Board. The Walk Committee continued planning the yearly awareness fundraiser, while allowing the Board to focus on planned use of those funds for member benefit.

2002 - DSAF became 501(c)3 not for profit organization

2002 - Hosted first Buddy Walk, first Saturday in October. October is Down syndrome awareness month. Buddy Walk founders - NDSS - set initial precedent for all walks to take place during this month. DSAF's first walk funded that, and the next year's event. Walk expenses are funded in yearly budget making Walk proceeds a true gross total.

2010 - DSAF hired its first paid 1/2 time staff member

DSAF Timeline

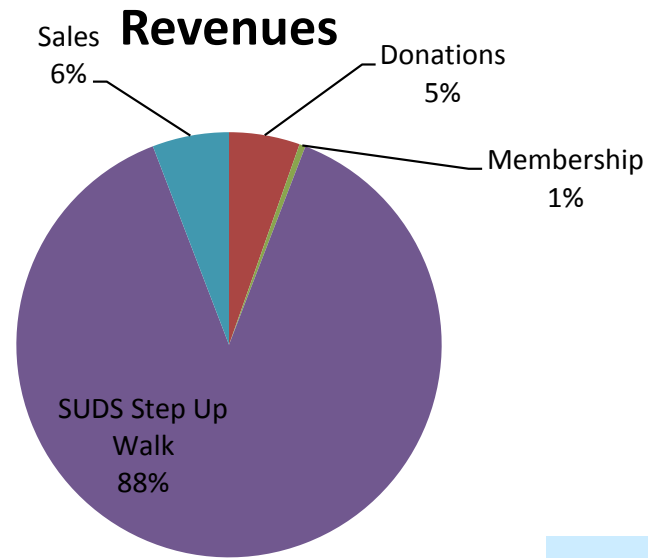
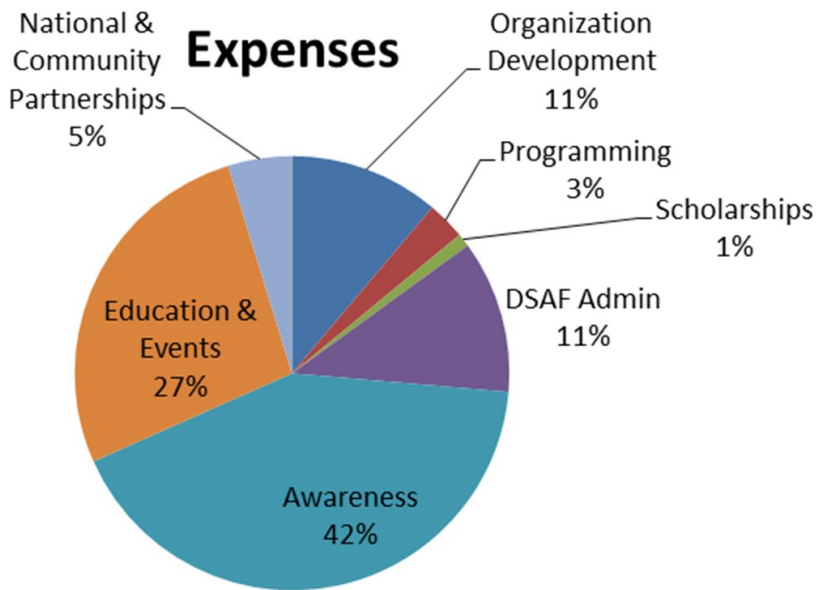
2015 - DSAF hired first full time staff Program Director

2010 - Switched to CCSUDS WALK in effort to keep more funds local.

NDSS, parent of the Buddy Walk, began requiring mandatory % of all funds raised from the branded Buddy Walk—many groups in the country used an alternative naming, while still keeping some consistency with the Step Up naming (retaining the words Down syndrome for greater awareness).

2016 - 15th Anniversary of Annual Walk (now, Step Up for Down Syndrome Walk)

FINANCIALS - How Your Efforts Make A Difference



* Based on 2014 DSAF Expenses of \$72,487 and Revenues of \$111,277

MEMBER BENEFITS & OPPORTUNITIES



AWARENESS

CALENDARS & FACT POSTERS
WEBSITE & SOCIAL MEDIA
INCLUSIVE TEACHER RECOGNITION
CCSUDS WALK

PROGRAMMING

MOM'S NIGHT OUT
PARENTS FIRST CONTACT PROGRAM
SMART START
SEAS (Summer Enrichment Activities Support)
SIBLING WORKSHOP
BIKE CAMP
LIL' STARS
SUPER STARS
TEEN/YOUNG ADULT STARS

- * \$3,500 for Group networking events
- * \$250 per event for Lil' Stars & Super Stars Group events
- * \$1K for Teen Stars Group
- * \$250 for Sibling Workshop

EDUCATION & EVENTS

ANNUAL EDUCATION CONFERENCE
NEWSLETTER
WORLD DS DAY
PICNIC & POOL PARTY
TRIP to the PUMPKIN PATCH
CHILDREN'S MUSEUM
HOLIDAY BRUNCH

- * \$2K funds Medical Outreach, Including hospital packets/baskets
- * \$13K funds Education Conference

DEVELOPMENT

Board Strategic Planning
DSAIA Leadership Conference

- * Funding allowed representatives of DSAF to travel to D.C. in support of ABLE ACT bill

SCHOLARSHIPS

To Attend Local and National Conferences

- * \$5750 of available scholarships

90% of Walk funds raised remain in Lincoln area to benefit local membership

10% of Walk funds currently distributed to several national organizations who provide benefits to larger Down syndrome community (reviewed annually):

- National Down Syndrome Society (NDSS):** legislation & research
- National Down Syndrome Congress (NDSC):** parent resources and annual parent convention
- Down Syndrome Affiliates in Action (DSAIA):** resource sharing among affiliate groups and annual leadership convention





www.dsafnebraska.org

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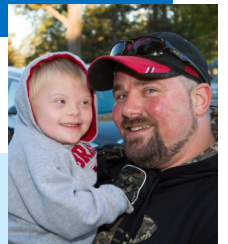
CORRECT TERMINOLOGY "PERSON FIRST" LANGUAGE

A child born with Down syndrome is just that - a "child" first, with the diagnosis Down syndrome - not "a Down syndrome child" or "the child is Down syndrome" (just as you would not say "the child is Cancer").

MISSION: *The Down Syndrome Association for Families (DSAF) is a Lincoln non-profit organization that provides support for individuals with Down syndrome, their families, friends, educators, and professionals who share in their lives. Every person with Down syndrome is an individual who has a unique purpose and abilities. The Down Syndrome Association for Families provides networking and a positive vision for the future.*

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(from left): Jodi White, Program Director, Jamie Bertucci and Jennifer Brill, CCSUDS Chairs

** Photos courtesy of John Simms, and Erica at Images for a Lifetime Photography**