



 down syndrome
association for families

of nebraska

annual report

2018



A Message from the President

"The role of a leader is not to come up with all the great ideas. The role of a leader is to create an environment in which great ideas can happen."

The DSAF Board of Directors, the Committee Chairs, and Staff embody this mantra, working tirelessly toward our mission of improving the lives of individuals with Down syndrome.

The Board sets the bar high through yearly Strategic Planning, actively monitoring tasks on that plan throughout the year - providing the organization solid foundations for building great success stories. They also spend critical time in governance, making sure EVERY SINGLE donated dollar finds an important place in the detailed budget to bring the HIGHEST member benefit.

The graphic highlighting 2018 accomplishments illustrates the full spectrum of DSAF services addressing our mission (the WHY). This organization is about YOU, so please attend events, use our resources, and provide feedback. Watch for fantastic things in 2019!

DEan Fuelberth, Board President

Strategic Priorities and Progress Toward Goals

Diversify Funding

DSAF took a big first step in diversifying funding by hiring a fundraising consultant, Clover Frederick, and piloting a new Development Director position. That pilot position converted in 2018 to the hiring of a part-time Development Director, Mary Sweeney, with a start date of January 2019. The parameters of a fundraising committee were established along with a list of top donors to cultivate and gift procedures for the organization.

Improve Communication to Foster Member Engagement

Rebranding of the organization's logo and launch of the brand-new quarterly newsletter, Community Connections, were two of the most exciting marketing advancements in 2018. Members and friends of DSAF alike were able to clearly see the impact of their support and engagement with the organization through the compelling stories in the newsletter.

Illustrate Programming Value

The three-part, "How Your Dollars Help," video series aired throughout 2018 explaining to members the value of their membership. The Medical Outreach team updated and improved resources to ensure the most accurate and up to date information was being distributed to new parents and medical professionals.

Formalize Organizational Structure

The DSAF Board continues to formalize board processes and positions. President-Elect, Liz Echternkamp, was appointed at the end of 2018 with a transition period of January-May 2019, moving President DEan Fuelberth to the Past President position for the following year. 2018 saw the departure of our good friend, Jodi White, as Program Director. A Search Committee was established to assist with the hiring of a new part-time Program Director.

“Providing support for individuals with Down syndrome and their families, friends, educators, and professionals who share in their lives.”

at a
glance

211
TOTAL
MEMBERS

851
ATTENDEES REGISTERED
FOR 20 EVENTS



5 | Medical
Outreach
Baskets
Distributed



“The visit [from the Medical Outreach team] provided reassurance that we weren’t alone. That we can do this and we had a network for support.”

-Desiree Cries for Ribs

\$78,633
raised at the
step up walk



4 # of times DSAF has been featured in the Down Syndrome World magazine for their contribution to the Medical Care Guidelines

6 | Families
Attended
New Parent
Brunch

PARTICIPANTS
AT THE STEP
UP WALK
MAKING UP
69 TOTAL
TEAMS 1,561

90
percent
amount of new births of babies with Down syndrome in Lincoln that the Medical Outreach team visited

MEMBER EVENTS INCLUDE...

- THE PUMPKIN PATCH OUTING
- NIGHT AT THE LINCOLN CHILDREN'S MUSEUM
- SWIM PARTY
- LIL' STARS
- SUPER STARS
- TEEN/YOUNG ADULT STARS EVENTS
- HOLIDAY BRUNCH

...AND MANY OTHERS!



"Libby being a member is so important to me. We will always educate those around her, but there is something to be said for her to be able to hang out with friends her own age with the same diagnosis. No matter how much I educate myself, I don't have that diagnosis. DSAF gives her that outlet."

-Nikki Hobelman

224
attendees at
World Down
Syndrome Day



\$1,000
Donated to Global
Down Syndrome
Foundation to assist in the
Medical Care
Guidelines Update

36
OFFICE & HOSPITAL VISITS
ALL 16 OBGYN OFFICES, LABOR
AND DELIVERY UNITS,
AND NICU'S WERE VISITED TWICE
THROUGHOUT THE YEAR

Thank You to Our Sponsors

Signature (\$5,000)

Enable

Gold (\$1,000)

Bryan Maternal & Fetal Care

Dental Designs

Froggy 98

Silver (\$500)

Ameritas

Complete Children's Health

Eagle Nursery, LLC

Bronze (\$250)

First United Methodist Church

Hannappel Inc.

Harley's Heating and Air Conditioning

Juniper Spa

Mario C Mota, M.D.

Natasha's Treasures

Images for a Lifetime

Lovegrove Homes

Union Bank & Trust

In Memory of Don Lovegrove

Premier O & P Inc.

Schneider Electric

Pine Ridge Dental

Speece Lewis Engineers

Theatre Arts for Kids

Thomas M. Fritsch DDS, PC

Ty's Outdoor Power



2018 Expenses vs. 2018 Revenue

Expenses

Programming \$13,687.32

Education & Events \$28,587.77

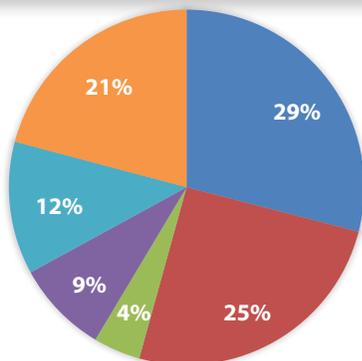
Partnerships \$4,850.00

Development \$9,572.78

Awareness \$32,845.63

DSAF Admin \$23,606.57

\$113,150.07



Revenue

SUDS Step Up Walk \$78,666.62

Donations \$14,601.75

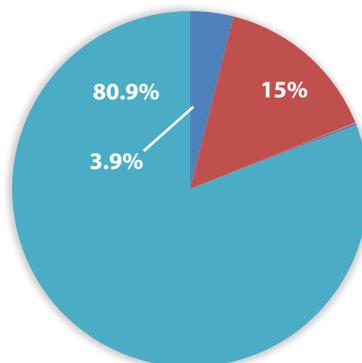
Sales \$3,795.69

0.1% Membership \$50.00

0.2% Registration \$176.00

*Funds used from Reserves \$15,860.01

\$113,150.07



List of Board Members

- DEan Fuelberth, President, *Ameritas*
- Liz Echternkamp, President-Elect, *Hamlow Elementary School*
- Julie Huls, *Union Bank*
- Mary Sweeney, *Arbor Day Foundation*
- Brandi Benson, *Lincoln Southwest High School*
- Nikki Hobelman, RN, *Bryan Hospital*
- Rick Meyer, *Pinnacle Wealth Management*
- Rick Bohaty, *CHI*
- Beth Dinneen, M.S., CCC-SLP, *University of Nebraska-Lincoln*
- Stephanie Longwell, *Arbor Day Foundation*